![Brady logo] **BRADY**
WHEN PERFORMANCE MATTERS MOST™

BBP®12 Label Printer

BRADY
101425-153595-562705-311936-674864

Efficiency, versatility and performance – all packed into one multi-use label printer.

BBP®12
LABEL PRINTER

With high speed printing, a small footprint and a simple, user-friendly design, the BBP®12 Label Printer packs a lot of punch into one compact tool.

From general identification to adhesive wire and asset tracking and laboratory labels, the BBP®12 label printer offers a variety of high performance materials.

Simple, Efficient Design

- Specifically designed small-core media rolls and ribbons provide fast installation and reduce change-over time
- Compatible with 3"-core media rolls if using the external media holder (sold separately)
- Easy set-up & calibration
- Compact size won't clutter your workplace or bench
- Full colour LCD display and intuitive software interface are simple to use

Performance

- Sharp 300 dpi printing on labels from 10mm to 112mm
- Fast print speed – up to 100mm per second
- Over 800 varieties of labels, including external-feed bulk rolls and custom parts
- Centering ribbon spindle virtually eliminates ribbon wrinkle
- Supports the industry-standard Zebra® and Eltron® programming languages

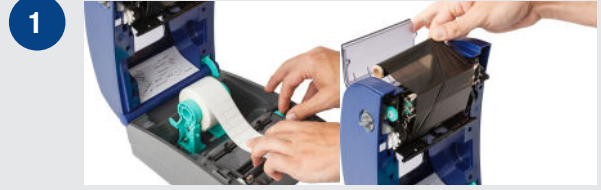### Complete the Brady BBP®12 Printing System with

- Brady LabelMark™ Labelling Software

For more information, contact your Brady representative or visit www.bradyid.com.au/bbp12

PRINTER SPECS

Physical Properties	
Enclosure	Clamshell mechanism design
Dimensions	259.3 x 203 x 191.5mm (L x W x H)
Weight	2.3kg
Printing Method	Thermal Transfer and Direct Thermal
Resolution	300 DPI
Print Speed	4 ips
Ribbon capacity	110m, 0.5" core
Label roll capacity	127mm OD (203mm with external media holder)

Electronics	
Processor	32-bit RISC CPU
Memory	128MB Flash memory, 64MB SDRAM, SD card slot, up to 32 GB
Power	External universal switching power supply
Operation switch, button, LED	One power switch, 6 operation buttons, 60mm colour LCD Display, One LED (3 colours: green, amber, red)
Sensors	Gap transmissive sensor, Black mark reflective sensor, Head open sensor, Ribbon end sensor

Interface	
Interface	USB 2.0 (high speed mode), RS-232C (Serial), Internal Ethernet, USB host

Bar Code	
1D bar code	Code 39, Code 39 with check digit, Code 93, Code 128UCC, Code 128 subset A, B, C, Codabar, Interleave 2 of 5, Interleaved 2 of 5 with check digit, EAN-8, EAN-13, EAN-128, UPC-A, UPC-E, MSI, MSI with check digit, PLESSEY, POSTNET, Logmars, Code 11, Code 49, China post, ITF14, TELEPEN, TELEPENN, PLANET, Deutsche Post Indentcode, Duetsche Post Leitcode
2D bar code	GS1 DataBar, GS1 DataMatrix, Maxicode, AZTEC, PDF417, QR Code, Micro PDF 417

Fonts	
Internal fonts	8 alpha-numeric bitmap fonts Monotype Image® true type font engine with one CG Triumvirate Bold Condensed scalable font

Command Set/Printer Language
TSPL-EZ™ (compatible to EPL, ZPL, ZPLII)

Media	
Media type	Continuous, die-cut, fan-fold, tag, notch, black mark
Minimum label height	9.9mm
Media width	20 - 118mm
Max print width	105.6mm
Media holder	1" and 1.5" core (3" core with external media holder)
Media thickness	0.06 - 0.19mm

Environment Condition	
Operation	5°–40°C,
Storage	-40°–60°C

Safety Regulation
FCC, CE, EAC, RCM, C-UL US, TUV/Safety, CCC

Environment Compliant
RoHS, WEEE

READY TO PRINT IN 1-2-3

STEP 1 Insert media

STEP 2 Calibrate via Full Colour LCD Display

STEP 3 Print (printer shown with media holder for 3" core rolls)

Part Number	Description
876985	BBP®12 Label Printer with LabelMark™ 6 Software
877145	BBP®12 Label Printer with LabelMark™ 6 Software & Cutter
361065	BBP®12 External Media Holder (for 3" core rolls)

Brady 5-Year Warranty
We have you Covered.

We always stand behind our products to make sure they exceed your expectations and to deliver you an unrivaled customer experience. We've strengthened our commitment to you with a 5-year printer warranty standard and free of charge on our benchtop printer models.*

Our 5-year warranty covers repair parts & labor, one print head replacement, a free loaner printer (on request), a stress-free printer setup session, and much more.

*Excludes repairs due to negligence and handheld models. See www.bradyid.com.au/warranty for full details & restrictions.

For more information, contact your Brady representative or visit www.bradyid.com.au/bbp12

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